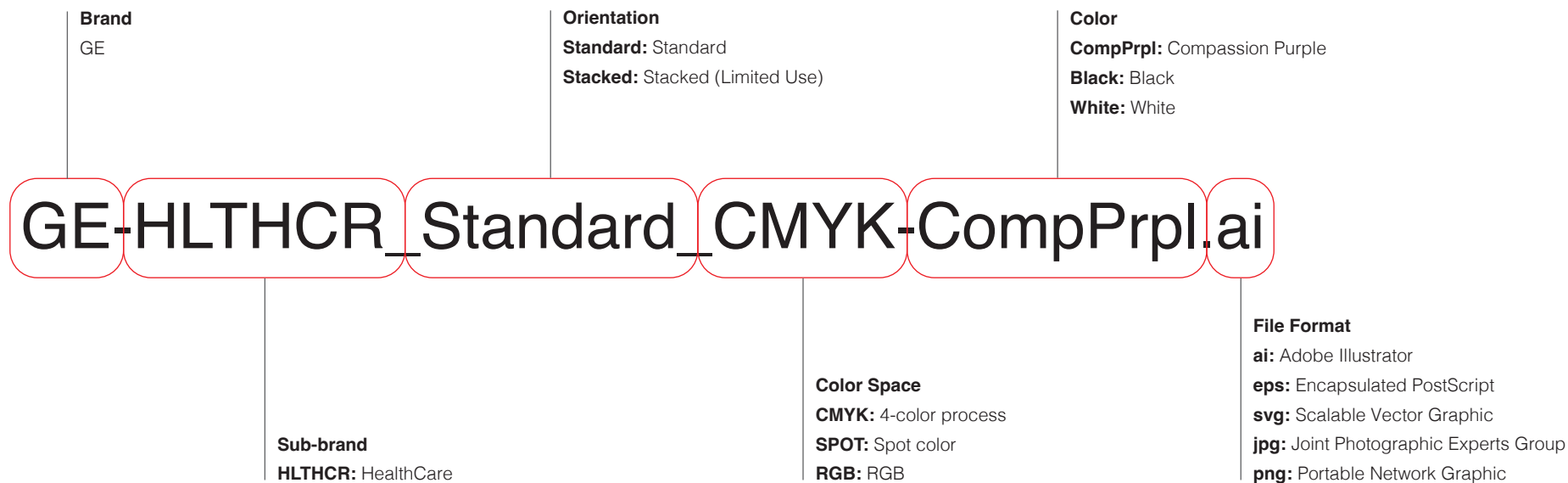


File Nomenclature

To make it easy to choose from and identify available logo artwork files, all files use the naming convention shown below.

Never rename logo artwork files.



File Format

AI (vector): Use for highest quality reproduction in offset and digital print, and special applications.

EPS (vector): Use for highest quality reproduction in offset and digital print, and special applications.

SVG (vector): Use on web for interactivity and animation.

JPG (raster): High compression with no transparency support; for web and onscreen use, also an alternate for PowerPoint and Word.

PNG (raster): Little to no compression with transparency support; best used for PowerPoint, Word and onscreen.

Color Space

Use process for printed material.

Use spot for printed material.

Use RGB in all PowerPoint and Word documents and templates, and for all onscreen uses.

File Naming

GE HealthCare logo — standard



AI

GE-HLTHCR_Standard_CMYK-CompPrpl.ai
GE-HLTHCR_Standard_RGB-CompPrpl.ai
GE-HLTHCR_Standard_SPOT-CompPrpl.ai

EPS

GE-HLTHCR_Standard_CMYK-CompPrpl.eps
GE-HLTHCR_Standard_RGB-CompPrpl.eps
GE-HLTHCR_Standard_SPOT-CompPrpl.eps

SVG

GE-HLTHCR_Standard_RGB-CompPrpl.svg

PNG

GE-HLTHCR_Standard_RGB-CompPrpl.png

JPG

GE-HLTHCR_Standard_RGB-CompPrpl.jpg



AI*

GE-HLTHCR_Standard_CMYK-White.ai
GE-HLTHCR_Standard_RGB-White.ai

EPS*

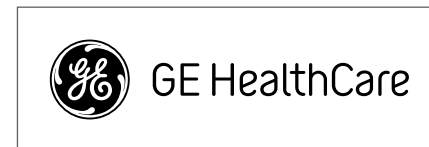
GE-HLTHCR_Standard_CMYK-White.eps
GE-HLTHCR_Standard_RGB-White.eps

SVG*

GE-HLTHCR_Standard_RGB-White.svg

PNG*

GE-HLTHCR_Standard_RGB-White.png



AI

GE-HLTHCR_Standard_CMYK-Black.ai
GE-HLTHCR_Standard_RGB-Black.ai

EPS

GE-HLTHCR_Standard_CMYK-Black.eps
GE-HLTHCR_Standard_RGB-Black.eps

SVG

GE-HLTHCR_Standard_RGB-Black.svg

PNG

GE-HLTHCR_Standard_RGB-Black.png

JPG

GE-HLTHCR_Standard_RGB-Black.jpg

File Naming

GE HealthCare logo — stacked



AI

GE-HLTHCR_Stacked_CMYK-CompPrpl.ai
GE-HLTHCR_Stacked_RGB-CompPrpl.ai
GE-HLTHCR_Stacked_SPOT-CompPrpl.ai

EPS

GE-HLTHCR_Stacked_CMYK-CompPrpl.eps
GE-HLTHCR_Stacked_RGB-CompPrpl.eps
GE-HLTHCR_Stacked_SPOT-CompPrpl.eps

SVG

GE-HLTHCR_Stacked_RGB-CompPrpl.svg

PNG

GE-HLTHCR_Stacked_RGB-CompPrpl.png

JPG

GE-HLTHCR_Stacked_RGB-CompPrpl.jpg



AI*

GE-HLTHCR_Stacked_CMYK-White.ai
GE-HLTHCR_Stacked_RGB-White.ai

EPS*

GE-HLTHCR_Stacked_CMYK-White.eps
GE-HLTHCR_Stacked_RGB-White.eps

SVG*

GE-HLTHCR_Stacked_RGB-White.svg

PNG*

GE-HLTHCR_Stacked_RGB-White.png



AI

GE-HLTHCR_Stacked_CMYK-Black.ai
GE-HLTHCR_Stacked_RGB-Black.ai

EPS

GE-HLTHCR_Stacked_CMYK-Black.eps
GE-HLTHCR_Stacked_RGB-Black.eps

SVG

GE-HLTHCR_Stacked_RGB-Black.svg

PNG

GE-HLTHCR_Stacked_RGB-Black.png

JPG

GE-HLTHCR_Stacked_RGB-Black.jpg